



Scuola Superiore
Sant'Anna
di Studi Universitari e di Perfezionamento



20TH EUROPEAN DOCTORAL SUMMER SCHOOL ON
TECHNOLOGY MANAGEMENT

DIFFERENCES AND SIMILARITIES IN
TECHNOLOGY MANAGEMENT

VOLTERRA (PISA), SEPTEMBER 6-10, 2010

SUPPORTED BY:

RADMA (www.radma.org) and Creativity and Innovation Management (www.blackwellpublishing.com/caim)

THE CONCEPT

The Summer School is a valuable experience for anyone involved in doctoral work in the area of technology and innovation management. It provides a unique opportunity for doctoral students in technology management to learn from presentations of leading academics in the field and to meet colleagues with similar research interests. During the intensive one-week course, participating students have the opportunity to discuss their research programs with senior professors and with other PhD students in interactive workshops, and to meet the editors of the journals R&D Management, and Creativity and Innovation Management.

The European Doctoral Summer School was first organised by Professor Klaus Brockhoff at the University of Kiel in 1991. Since then the School has been held in different locations: Manchester Business School in the UK; Katholieke Universiteit Leuven in Belgium, University of Twente, the Netherlands; Politecnico di Milano, Italy; WHU Otto Beisheim Graduate School of Management, Vallendar, Germany. Since 2000, the European Doctoral Summer School in Technology Management has been organised jointly with EIASM (see www.eiasm.be). The number of alumni from the Summer School now exceeds 300. A considerable number of Summer School alumni and tutors are still in touch with each other and play active roles in the field of Technology Management.

Differences and similarities in technology management. Technology management is complex and multifaceted. Economic social and environmental trends are extending this. It is important to learn from comparing experience and analyses across different situations. This applies to management practices and also to research methods and strategies. We can observe and discuss both existing and emerging differences and similarities.

These differences and similarities help to understand and explain how technology management has to be interpreted and applied in different scientific and technological fields, in different industrial sectors, in companies with different sizes, in different countries, and for product and services with different characteristics. Despite the existence of a lot of literature and practitioners' experiences with regard about these issues, there is still much scope for further research.

THE PROGRAMME

Tutors' lectures will take place in the morning. During the afternoon students' presentations will follow.

- **Sunday, September 5**
Arrivals in Volterra
- **Monday, September 6**
Prof. A. PICCALUGA (Scuola Superiore Sant'Anna, Pisa, Italy) - Welcome
Prof. K. DEBACKERE (K.U. Leuven, Belgium) - *"Modelling and unravelling the science-technology link"*
- **Tuesday, September 7**
Prof. H. ERNST (WHU Otto Beisheim School of Management, Germany) - *"International Orientation and NPD performance in international markets"*
- **Wednesday, September 8**
Prof. P. de WEERD-NEDERHOF and Dr. D. FAEMS (University of Twente, The Netherlands) - *"Open Innovation: The costs and benefits of technological alliances and acquisitions"*
- **Thursday, September 9**
Prof. R. VERGANTI (Politecnico di Milano, Italy) - *"Design-Driven Innovation"*
- **Friday, September 10**
Prof. D. ASSIMAKOPOULOS (Grenoble Ecole de Management, France) - *"Network innovation: a multi-level analysis of individuals, NPD teams and technological communities"*
- **Saturday, 11 September**
Departures

APPLICATION REQUIREMENTS

Students will be selected according to the novelty and the quality of their research interests and by an indication that they will be able to benefit and learn effectively from their participation. Students should at least have finished their first PhD year in order to be eligible. They must show that they will be able to contribute to the event. Students will have their own one-hour session presenting their research to one of the tutors and the other participants (including discussion & feedback). For this, they are required to submit a short paper (minimum 5-10 pages, in English) describing their research topic, preliminary results and also addressing methodological issues and choices made. This paper will be circulated beforehand among all participants and read and commented on during the Summer School by one of the tutors and by other students. The number of participants will be limited to a maximum of 30 to create a stimulating environment.

Interested doctoral students should apply on-line via www.eiasm.org no later than June 15th, 2010. Notifications of acceptance will be made before June 30th, 2010.

For further information on the program content and registration please contact Arianna Biancani (a.biancani@sssup.it).

PRACTICALITIES

LOCATION

The seminar will be organized by prof. Piccaluga, Management and Innovation Laboratory at Scuola Superiore Sant'Anna in Pisa, and will be held at the SIAF Campus, Volterra, Italy.

MAIN LABORATORY, research laboratory of the Scuola Superiore Sant'Anna (www.main.sssup.it), builds upon a long tradition of business studies in Pisa. In the Laboratory a group of professors and researchers combine their expertise in order to increase the opportunities for cross-fertilisation of their research and knowledge. Most of the members of the MAIN Laboratory are part of the Faculty of Social Sciences and belong either to the department of Economics or Political Science. Although their individual specialisations cover a wide range of topics they are united in their approach and overarching theme of research. Research focuses on innovation and its management in private firms, research organisations, public administrations and cities/regions. Within these contexts researchers deal with the economic, technological, organisational, cultural and political-institutional aspects of change management. Research carried out by the MAIN Laboratory is characterised by a multidisciplinary approach, by an empirical orientation and by a commitment to theory building.

SIAF is the first international residential executive campus in Italy that provides facilities and accommodation for up to 200 participants. Idyllically situated in the Tuscan countryside offering a panoramic view of the sea, just a short distance from the historical hilltop town of Volterra, SIAF provides a congenial environment for intensive study courses, events, seminars, workshops and conferences and offers its guests the opportunity for an intense and involving learning experience and for contemplation and relaxation.



REGISTRATION FEES AND ACCOMMODATION EXPENSES

Participating students will be required to pay a fee of € 1.100. This fee includes participation to the seminar, teaching materials, full board lodging and transportation Pisa-Volterra-Pisa.

*Cancellation made **before July 25, 2010*** will be reimbursed with 10% deduction of the total fee. No reimbursement will be possible after that date.

SCHOLARSHIPS

A number of scholarships (900 Euros) are available from RADMA (see www.RADMA.org) and Creativity and Innovation Management. Applicants who would like to be considered for one of these scholarships should mention it on their application form and provide a statement explaining why they need the scholarship to attend the programme, co-signed by their PhD supervisor/promotor. In some cases partial scholarships (450 Euros) may be awarded.

APPLICATION PROCEDURE

Interested doctoral students should apply online and upload the required documents **no later than June 15, 2010**. The application form should include:

- a paper in English (minimum 5-10 pages) describing your doctoral research topic, preliminary results, methodological issues and choices made
- your curriculum vitae ;
- in case of application for a scholarship: a budget statement co-signed by your PhD supervisor/promoter.

Acceptance decisions are based on your advancement in your PhD trajectory (showing from your CV), expected contribution and suitability of topic (showing from the paper).

Submit your application online! Notification of acceptance will be made before June 30, 2010.

CONTACTS

Scuola Superiore Sant'Anna	SIAF, Volterra Scuola Superiore Sant'Anna	EIASM contact person and Admin.
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